

# The most trusted name in AP<sup>®</sup> English

NOW UPDATED FOR THE 2020 COURSE

## Written from the ground up specifically for the AP<sup>®</sup> Language and Composition course

Bedford, Freeman & Worth was founded on the principle that a publisher is only as good as the books it publishes and the people behind them. We know that what happens in the classroom matters and that a good class, teacher, and textbook have the power to make a difference in students' lives. That's why we were the first publisher to create an AP<sup>®</sup> English Language textbook tailored to meet the needs of high school students.

Ask your colleagues. Request a copy. Let us prove to you it works.

### 2007

Bedford, Freeman & Worth publishes *The Language of Composition*. It quickly becomes the best-selling book for the course.

### 2013

Revised based on feedback from teachers across the country, the second edition of *The Language of Composition* is released and becomes the #1 book for the course.

### 2020

Now in its third edition, *The Language of Composition* offers more support for teachers than ever before.

## THE LANGUAGE OF COMPOSITION CAN HELP IMPROVE AP<sup>®</sup> EXAM SCORES

In an internal study with schools from around the country, we found the average percentage of students per class that scored a 3, 4, or 5 on the exam **increased from 60% before using the text to 71% after *The Language of Composition* was implemented.** Additionally, the average percentage of students scoring below a 3 on the exam **dropped from 39.7% before adoption to 29% after. What's more, scores of 4 and 5 increased by 10% overall.\***

## The TLC Effect

AP<sup>®</sup> Scores: **1** **2** **3** **4** **5**

### Pre-TLC Adoption



### Post-TLC Adoption



% Students by AP<sup>®</sup> Language and Composition Exam Score

Bedford, Freeman & Worth asked teachers to provide feedback on *The Language of Composition* prior to adoption and then again after implementation. What they told us was that not only are students more engaged in the classroom and have a deeper understanding of close reading, argument, and synthesis, they were also able to translate those skills into improved results on the AP<sup>®</sup> exam.

## HOW DOES THE LANGUAGE OF COMPOSITION HELP IMPROVE SCORES?



### AP<sup>®</sup>-Style Exam Practice

This edition integrates AP<sup>®</sup>-style exam practice like no other textbook. There are two sets of AP<sup>®</sup>-style multiple-choice at the end of each thematic chapter and a fully updated 2020 practice exam at the end of the book to give all students a chance to encounter AP<sup>®</sup>-style items and grow accustomed to both what is asked and how it is asked. We also provide a fully customizable test bank with AP<sup>®</sup>-style questions.



### 130 NEW Pieces of Nonfiction

Selections include high-interest contemporary essays by writers such as Chimamanda Ngozi Adichie, Ta-Nehisi Coates, Bob Dylan, Atul Gawande, Sebastian Junger, Nicholas Kristof, Naomi Shihab Nye, Claudia Rankine, Rebecca Solnit, Amy Tan, J. D. Vance, and Fareed Zakaria.



### A New Chapter Dedicated to Exploring Justice

An eternal idea becoming increasingly vital in today's world. Topics such as free speech, civil rights, vengeance, and guilt versus innocence are addressed and are bound to capture student attention and spark dynamic class discussion.



### Full-Color Design with Emphasis on Visual Analysis

While analyzing visuals isn't on the exam, we believe that it can help bring a text to life, foster creative analysis, and be a springboard to textual analysis for visually-oriented students. These visuals are never mere decoration; each image is accompanied with purpose and an analytical question connecting back to the text.



## TEACHER SUPPORT PROGRAM

### 1. Teacher's Edition

Brand new for *The Language of Composition*, Third Ed., you can forget everything you think you know about Teacher's Editions. This invaluable tool, written by experienced AP<sup>®</sup> teachers, is like a workshop right in the margins of your book. With planning tools, lesson plans, just-in-time teaching ideas, and more, you'll wonder how you ever lived without it.

### 2. Teacher's Resource Flash Drive

The Teacher's Resource Flash Drive for *The Language of Composition*, Third Ed., provides additional resources and tools that work alongside the Teacher's Edition, including: instructional strategies, videos for teachers and students that guide instruction and provide additional support for learning, suggested responses, vocabulary support, key passage handouts, AP<sup>®</sup>-style multiple-choice quizzes, and more.

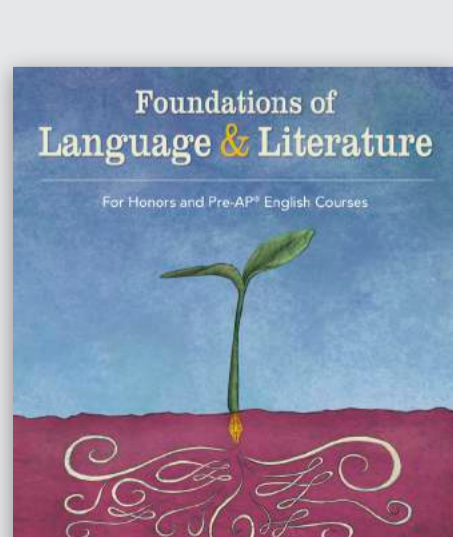
### 3. ExamView<sup>®</sup> Test Bank

ExamView<sup>®</sup> Assessment Suite with more than 900 simulated AP<sup>®</sup> multiple-choice questions and 60 AP<sup>®</sup>-style exam prompts – all updated for the new CED. Integrated either into the e-book or available in ExamView<sup>®</sup> format, you can quickly create paper, Internet, and LAN-based tests by entering your own questions, editing existing questions, setting time limits, incorporating multimedia, and scrambling both answer choice and question order to prevent cheating.

## Enhance your school's grade 9-12 English program. Start with a solid foundation.

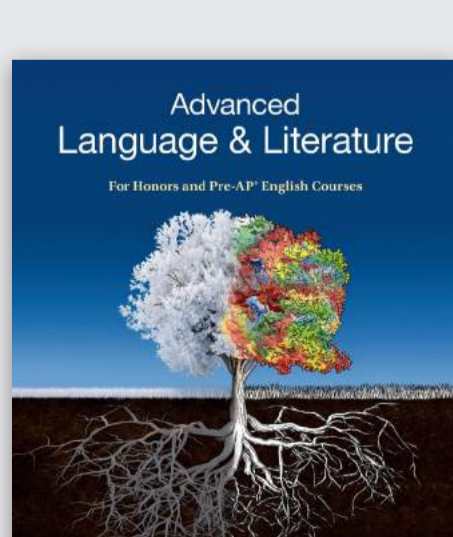
Our AP<sup>®</sup> English books have always been developed from the ground up by AP<sup>®</sup> experts for AP<sup>®</sup> courses. Now, we offer Pre-AP<sup>®</sup>/Honors materials, so you know your students can rely on textbooks that are similar in tone, rigor, layout, and support. From grades 9 to 12, from Pre-AP<sup>®</sup> to AP<sup>®</sup> English, we've got you covered.

Check out our **Vertical Team Guide** for support with taking a truly scaffolded approach to your program. Visit [tinyurl.com/BFWEnglish912](http://tinyurl.com/BFWEnglish912) →



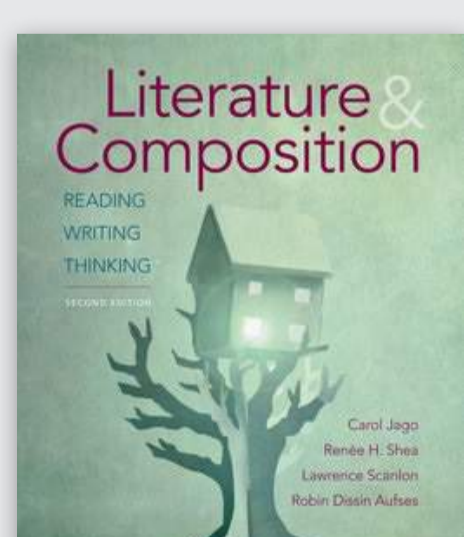
### Foundations of Language & Literature For 9th Grade Pre-AP<sup>®</sup>/Honors English

AP<sup>®</sup> teachers know the roots of AP<sup>®</sup> success are established in the earlier grades. That is the idea behind *Foundations of Language & Literature*, a complete program for 9th Grade Pre-AP<sup>®</sup> that establishes foundational skills, while challenging bright young minds. This genre and mode-based book approaches the course in new ways, delving into nonfiction as well as literature, investigating nonfiction argument-driven thematic units, and asking students to write in the genres, to empower them to read like a writer.



### Advanced Language & Literature For 10th Grade Pre-AP<sup>®</sup>/Honors English

Building on *Foundations*, *Advanced Language & Literature* helps students further develop Pre-AP<sup>®</sup> skills. It begins with thoroughly scaffolded lessons in the opening chapter, and then deepens through Reading and Writing Workshops in each thematic chapter. Thematic chapters are built around a Central Text by a world-renowned author, which is followed by two clusters of texts—one on a literary theme and one on an argument topic. These clusters include various reading levels for easy differentiation that keeps all students engaged in the same conversation.



### Literature & Composition, Second Edition For AP Literature

The only book designed specifically for the AP<sup>®</sup> Literature and Composition course is better than ever. *Organized thematically* to put meaning first, *Literature & Composition* offers a wide variety of classic and current literature, plus all of the support students need to analyze and write about it—for assignments and on the AP<sup>®</sup> Exam. The book is divided into two parts: instructional chapters that teach students the skills they need for success in an AP<sup>®</sup> Literature course, and thematic chapters that let students explore amazing literature while honing their reading, writing, and analysis skills.



To learn more about *The Language of Composition*, or any of the titles in our English suite, contact your BFW representative or visit [bfpublish.com/LanguageArts](http://bfpublish.com/LanguageArts).

\*Disclaimer: Data is from a study conducted using *The Language of Composition, Second Edition* due to the recent publication and lack of scores from *Third Edition* utilization. This infographic will be updated when *Third Edition* scores are available.

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